September 16, 2021

Dear Scottsdale Unified School District Parents and Guardians,

We have learned this week of an alarming, new “challenge” that students are being encouraged to participate in through the TikTok social media platform. The challenge, called “Devious Lick,” involves stealing or damaging school property, then posting a video or photo evidence of it on social media. SUSD has already been the victim of this disrespectful, costly and possibly criminal activity.

We work very hard to provide our students and staff with safe and clean learning spaces and facilities. Damage to and theft of school property will not be tolerated. Any student who intentionally causes damage to school campuses will, at a minimum, face disciplinary action, per the Susd Student Code of Conduct. Restitution may be required and prosecution may be pursued.

We ask you to please have a frank conversation with your students about the real-life consequences of engaging in seemingly glorious social media activities, the importance of respect for property and the value of school pride.

Thank you.

Scottsdale Unified School District