



Career & Technical Education



Graphic Design/Advertising Art

DESCRIPTION:

Graphic Design is the craft of creating visual content to communicate a message. In this pathway, students begin with the fundamentals of graphic design and build on their experience and technical skills as they advance from layouts and lettering to creating their own logos and advertisements. Advanced Graphic Design students will see an individual project through from concept to final execution; students will showcase their project through several digital platforms.

SITES:

Arcadia / Desert Mountain / Saguaro

CAREER & TECHNICAL STUDENT ORGANIZATION (CTSO):

SkillsUSA: www.skillsusa.org

Course Sequence	Pre-Requisite	Fee	Dual Credit
Graphic Design I 9240-9241	None	\$35	Yes*
Graphic Design II 9250-9251	Graphic Design I	\$35	Yes*
Graphic Design III 9300-9301	Graphic Design II	\$35	Yes*

- Dual Enrollment – Scottsdale Community College *Saguaro High School
- Two-Year Program Completion
- Technical Standards: www.azed.gov/cte/gwd