



2022-23

Summer Reading Project

Persuasive Movie Poster

Choose a grade level appropriate novel **that has NOT been made into a movie** to read. Then create an 11x17 inch poster persuading people to see the movie version of your novel. Bring your poster to class on or before August 12, 2022. We will begin poster presentations on August 12th.

Your advertisement must include the following elements:

Front of the poster:

- Title and author of the book
- A catchy sentence (tag line) enticing the viewer to see the movie version
- Two to three review(s) of the movie persuading people to see it
 - One sentence per review
- Images that convey the characters and/or plot of the book—do not use any images from any book advertisements or the book cover
- Persuasive Language is used such as repetition and emotional language
- Figurative language is used such as alliteration, simile, metaphor, and personification

Back of the poster

- A brief summary of the story (50-150 words) ***without giving away the ending***
- Your first and last name
- Class period

Grading Rubric

Poster Visual Appearance: 20 points

- Used an 11 x 17 inch cardstock poster board
- Images are neat and colorful
- Lettering is neat and easy to read/understand
- Poster is visually appealing
- Most space is filled with images or words

Poster Language 20 points

- Movie title is included
- Character or character reference(s) is(are) easy to recognize
- Catchy tag line (sentence) sums up the plot
- 50-150 word summary is attached to the back of posterboard
- Persuasive techniques are used
- Figurative language are used