

THIS YEAR IS GOING TO BE ONE FOR THE BOOKS... THE YEARBOOK! MAKE SURE YOUR SENIOR IS A PART OF IT.

Congratulate your 2021 graduate in the
2021 yearbook with a recognition ad!

class of 2021 Senior Recognition Ads

"Straight from your heart and into the yearbook!"

Dear Parents/Guardians:

Are you looking for a creative way to tell your senior, "I love you and I am proud of you" now that their high school years are coming to an end? If the answer is yes, think about placing a "Senior Ad" in the yearbook. Yearbook ads are a great way to give your child the special recognition they deserve, **for everyone to see, in YOUR school's 2021 yearbook.**

Purchase early and get a discount!

Early Bird Discounts!

3 Simple Steps:

STEP 1:

Select the size you wish to purchase.

(Please see pricing and deadlines on the next page.)

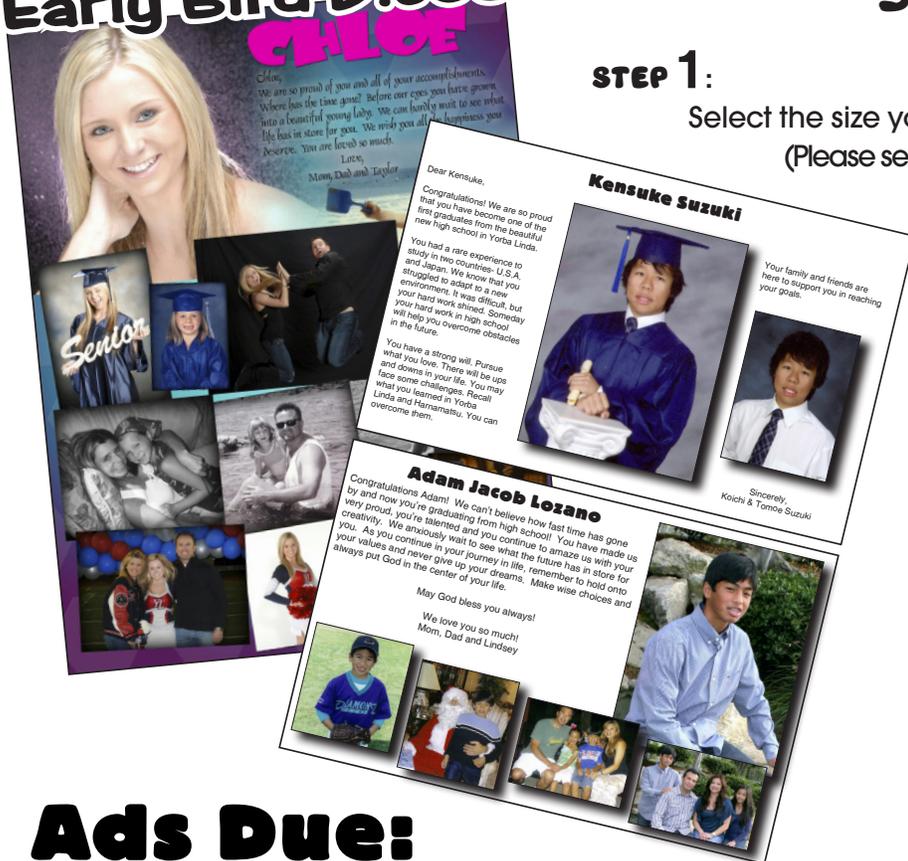
STEP 2:

Send us your favorite hard copy or high resolution digital photo(s) on a CD or flash drive along with your message and this order form by mail. Or you can go to www.TheYearbookCompany.com and upload your photos, message and pay. (But your materials must be submitted all by mail or all online, not a combination of both.)

DO NOT DROP MATERIALS OFF AT THE SCHOOL.

STEP 3:

Enjoy the look on your child's face when they see their dedication in the yearbook!



Ads Due:

All photos and message (or completed ad) are due at time of purchase.

October 15th (Early Bird) January 14th (Final Date)

www.TheYearbookCompany.com

For detailed descriptions of the ad styles and colors and fonts available,
please log into www.TheYearbookCompany.com choose your school and select order forms.

Ads for Grads 2021 order form

the yearbook company

Chaparral High School, Scottsdale, AZ

Place an "X" in the box to indicate the size ad you are purchasing. Make sure you also select the format.

	early-bird price if postmarked by October 15, 2020	price if postmarked by November 12, 2020	final deadline price if postmarked by January 14, 2021
<input type="checkbox"/> 1/4 page ad <input type="checkbox"/> Format "1" <input type="checkbox"/> Format "2"	\$155	\$175	\$210
<input type="checkbox"/> 1/2 page ad <input type="checkbox"/> Format "3" <input type="checkbox"/> Format "4" <input type="checkbox"/> Format "5" <input type="checkbox"/> Format "6" <input type="checkbox"/> Format "7" <input type="checkbox"/> CUSTOM* <small>* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box</small>	\$190	\$225	\$275
<input type="checkbox"/> Full page ad <input type="checkbox"/> Format "8" <input type="checkbox"/> Format "9" <input type="checkbox"/> Format "10" <input type="checkbox"/> Format "11" <input type="checkbox"/> Format "12" <input type="checkbox"/> Format "13" <input type="checkbox"/> Format "14" <input type="checkbox"/> Format "15" <input type="checkbox"/> Format "16" <input type="checkbox"/> Format "17" <input type="checkbox"/> CUSTOM* <small>* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box</small>	\$335	\$365	\$395

to view the the format, font, and color choices available for your school, please go to www.theyearbookcompany.com

(find your school and select the "template" option, log in with the number 480-484-6500, then select the option "print order forms" to open the PDF and view/print all the available styles

You can also submit and purchase your dedication online by uploading scanned/digital .jpg images (300 dpi) and your message at www.theyearbookcompany.com. (service fee applies)

but if you are not comfortable with computers, and/or digital images, please feel free to order by mail - either way is fine!

*If you are selecting "custom," you must submit your art camera-ready. "Camera-ready" means you must paste down all photos and text in place on your desired background or submit a photo-quality printout of the entire ad. The whole ad must fit within the dimensions given above. Digital submissions are also acceptable but must be ONLY .jpg files with a minimum resolution of 300 DPI actual size (.pdf, .doc, .docx, .pub, .ppt and .psd files are NOT acceptable.) We cannot create custom ads for you. **We reserve the right to edit or remove inappropriate or copyrighted material including but is not limited to photos containing nudity, alcohol, FIREARMS, or inappropriate hand gestures or any other behaviors or language that would not be suitable for printing in a school publication. PLEASE MAKE SURE TO INCORPORATE YOUR CHILD'S NAME INTO YOUR ARTWORK.**

If you are choosing from the available formats, please submit your text typed in a plain font on white paper (messages must be typed) and the appropriate number of photos. Please see the ad formats for message length guidelines. (You may also submit .jpg photos on a CD but only if they are at least 300 DPI actual size. Messages may also be submitted as word documents or .txt files.) Please number the photos as you would like them to appear (on occasion, we might need to adjust positioning per what would look and work best) and put your student's name on the back of each (watch for wet ink!). **Do not fold or cut photos. Your photos will be enlarged or reduced to fit the actual ad size. PLEASE DO NOT SEND PROOFS OR COPIES OF THEM- WE CANNOT REMOVE WATERMARKS OR HEAVY TEXTURE. All materials (photos and text), this form and payment must be received at the time of submission. Incomplete packages will be returned.**

I would like my materials returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (If you don't, your photos will not be returned.) **Please note, however that we cannot guarantee the safety of your photos in the mail once we've returned them, so please make duplicates of all irreplaceable photos. PHOTOS CANNOT BE RETURNED UNTIL AFTER THE DISTRIBUTION OF YEARBOOKS.** (Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:
Chaparral High School Firebirds Senior Ads
c/o The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

for more information and for answers to frequently asked questions, please visit www.theyearbookcompany.com or call 951-274-9561 in the fall

Name of person purchasing ad (name on check or credit card): _____

Address: _____

City: _____ State _____ Zip _____

Contact phone: (_____) _____

Student's name as you would like it on name banner and underneath the ad: (we will not add the name to custom ads but it will appear underneath)

of photos enclosed _____ is this a surprise? circle one yes / no

Which font style would you prefer for your child's name? _____

Which font style would you prefer for the ad message? _____

Preference of background color: 1st choice _____ 2nd choice _____

(Please note that if you do not select specific fonts or colors, our designers will use their best judgement to make your ad look as good as it can.)

Yearbook ad sales are a fund-raiser for your child's school and are non-refundable. The school and their yearbook program thank you for your support!

PLEASE MAKE CHECKS PAYABLE TO:

the yearbook company

I've enclosed a check in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee Check # _____

I am paying by credit card: Visa Mastercard

\$ _____ exp date: ____/____ cvv code: _____

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a \$5.00 convenience fee for 1/4 ads and \$10.00 for half and full page ads

**any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$25 late fee to the regular price.