

Saguaro Sentinel  
Saguaro High School  
6250 N 82<sup>nd</sup> St, Scottsdale. AZ 85250  
<https://mbohnert.wixsite.com/shsmbohnert/senior-info>



Advisor: Matt Bohnert  
email: [Mbohnert@susd.org](mailto:Mbohnert@susd.org)

Dear Senior Parent(s),

The Saguaro High School yearbook staff is preparing for the 2017-2018 yearbook. Will you recognize your own son or daughter in the yearbook this year? We've got a great opportunity for you to do just that: Senior Recognition Ads. Submit a favorite photo, write a heartfelt message of love and support and publish it in the yearbook.

Whether your child is an achiever, a scholar, or just a great kid, a recognition ad is a great way to say, "I love you." In the future when they look back at their yearbook, your message will be there saying how much you care. It's easy to create your own ad. Just follow the simple instructions in the pages that follow.

**Discount:** If payment for the senior ad is received prior September 22<sup>nd</sup> (no exceptions), you can save approximately 11%. Please see the breakdown on the second page.

**Please read the information thoroughly.** It outlines detailed information with respect to pricing, sizes, submission requirements and more. Last year, space sold out very quickly; so please plan accordingly and submit your senior ad as soon as feasible.

**\*\*\*Yearbook reserves the right to adjust the ad as needed to fit the theme of the book.\*\*\***

**Do not pay a photographer to design the ad for you. They are not familiar with the fonts, colors and procedures used in the class and we will not be able to use their work. The yearbook is a publication conceptualized, designed and executed by students - all aspects within our control must remain student work.**

While we do our best to accommodate all parents' ads, we have limited space available. All ads received by 2:00 P.M. on **October 27th** will be guaranteed placement in the yearbook. Any ads received after this date will be placed on a first come, first served basis.

If you have any questions, please feel free to contact me at (480) 484-7100 or via e-mail at [mbohnert@susd.org](mailto:mbohnert@susd.org)

Sincerely,

*Matt Bohnert*

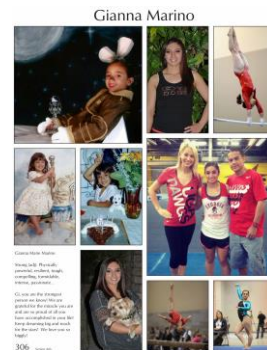
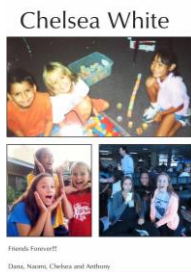
Mr. Matt Bohnert, Advisor  
and The Sentinel Yearbook Staff

## Senior Ad Rates and Specs

Size	Price	Info
Full Page Ad: 6-10 photos 70 words max	½ Page Ad 2-4 Photos 40 words	Full Page Ad: 6-10 photos 70 words max
		1/3 Page ad 1-3 photos 30 words max
		½ Page 1-2 Photos 25 words
		½ Page Ad 2-4 Photos 40 words

1/4 Page	\$65	1-2 Photos with less than 25 words. (\$58 if received by 9/22)
1/3 Page	\$85	1-3 Photos with 25-30 words. (\$76 if received by 9/22)
1/2 Page	\$125	2-4 Photos with 30-40 words. (\$111 if received by 9/22)
Full Page	\$250	6-10 Photos with 40-70 words. (\$222 if received by 9/22)

\*\*\*Please **DO NOT** send more pictures than what is allocated for the space you purchased. We may not use all pictures if this happens. Space is limited and we do not want to place too many pictures in the ad space.\*\*\*



## Photograph Guidelines -Digital Files Required

### Scanned Photos:

Scan at 300 DPI

Images **must** be .jpg format

### Digital Camera:

Minimum 4 mega pixels, no less than 1280x960

Files **must** be .jpg format

### Digital camera: Scanned photos:

- Files must be submitted on CD or flash drive -readable by "Any Computer" (we use Mac.)
- Please print your son/daughter's name on the front of the CD/flash drive in permanent ink.
- CDs/flash drives will NOT be returned.
- NO Facebook photos

**Hard copy photos must be turned into digital files:** Walgreens, Wal-Mart, Target, CVS, etc. will scan hard copy photos and put them on a CD for you.

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**All ads will be designed by the 2016-2017 Saguaro Sentinel Staff**

**Please DO NOT SEND PRE-DESIGNED ADS**

**DEADLINE: Friday, October 27th, 2017**  
**2017 Senior Ad Request**

<b>Purchaser Name:</b> _____
<b>Senior's Name:</b> _____
<b>Address:</b> _____
<b>City:</b> _____ <b>State:</b> _____ <b>Zip:</b> _____
<b>Daytime Phone:</b> _____ <b>Email Address:</b> _____

**Please select the Ad Option you desire**

<u>Ad Option</u>	<u>Price</u>	
Full Page (6-10 Photos, 70 words max)	\$250	<input type="checkbox"/>
1/2 Page (2-4 Photos, 40 words max)	\$125	<input type="checkbox"/>
1/3 Page (1-3 Photos, 30 words max)	\$85	<input type="checkbox"/>
1/4 Page (1-2 Photos, 25 words max)	\$65	<input type="checkbox"/>

Use the space below to print clearly or type your written message. We always welcome messages submitted as Word documents with the photos.

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✓ Number of photos on CD/Drive \_\_\_\_\_ Check made out to Saguaro Yearbook