

# Interim Superintendent Focus

Dr. A. Denise Birdwell

# Creating a Student Focused Culture

- Students at the center of all decisions
- Superintendent and the GB setting a direction for the future of learning
- Organizational Management development to support a focus on the learner
- All Students – All the Time!

# Academic Excellence – Future Thinking

- Analysis of Math Data
- Review curricular alignment - Math
  - Focus on Standards – Backward Design
    - Overlapping
    - Gap analysis
    - Measurement of outcomes
  - Teacher Support with Curriculum
    - Access to curriculum update
    - Review tools for supporting teachers in the alignment and professional development in assuring excellence in the delivery of learning
    - Classroom support for learners
      - a. Reviewing our tiered support
      - b. Assessing the tiered support systems
- Recommendation for the same process for Literacy starting in the fall

# Instructional Leadership Development

- Summer Workshop for Administrators
  - 1) SMART GOALS
  - 2) Developing Culture
  - 3) Data Driven Decision Making
  - 4) Service Oriented Climate “Customer Service” Who do we serve?  
How do we meet their needs? How do we measure the success?
- Focus on Continuous Improvement Process rather than School Improvement Process

# Communication and Marketing

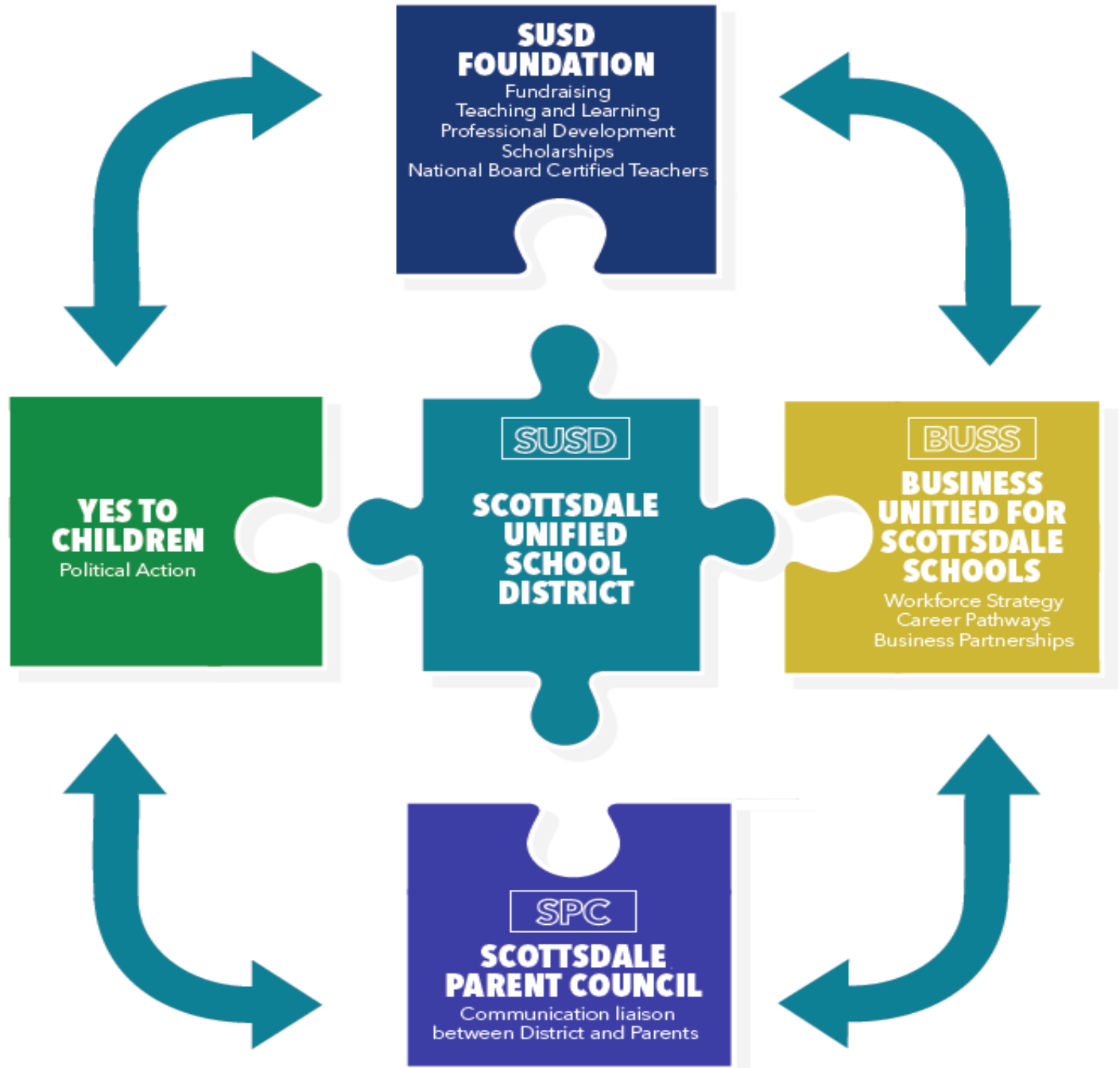
- “We are the SCOTTSDALE Unified School District!” Refreshing our branding, messaging to our customer, listening to our consumer, and preparing for the future.
- Postcard Mailers
- Magazine
- Individual School Mailers, Brochures, On-Site Meetings and Tours
- Video Postings of the Schools

# Fiscal Responsibility

- Answering the Audit
- Budget 2016
- Possible Prop 123 Expenditures
- Plan for Phase Removal of Prop 301 (2021)
  - 5 year plan (8 percent of our base salary has Prop 301 dollars)
- Potential Bond and Capital Override “To Be or not to Be”
  - Community - Honoring the work completed by the BRACC – Review recommendations
  - Educational Systems - Administrative Plan based on existing programs to meet the needs of the learner (including current use of each building in the District)
  - Building Analysis - Study each building in the District particularly 7 potential rebuilds – forensic analysis, educational specifications, potential design, new demographic analysis, and both SFB capacity and usage capacity
  - Educational Specialization – Meeting the consumer of today and the future, what do our parents desire for their child and what is the need of the learner for success in the future, and Future Program Development

# Community Relationships

- Developing an understanding of all 4 community groups and working as a liaison with all groups
  - SUSD Foundation
  - Yes to Children
  - Scottsdale Parent Council
  - Business United for Scottsdale Schools







# Questions and Discussion