May 13, 2014

A Regular Meeting of the Governing Board of the Scottsdale Unified School District, #48, Maricopa County, was called to order at 5:05 PM, at the Scottsdale Unified School District Education Center Board Room, 3811 North 44th Street, Phoenix, Arizona.

Board Members in attendance were Bonnie Sneed, President; Denny Brown, Vice President; George Jackson; Pam Kirby; and Barbara Perleberg. Superintendent David J. Peterson was also present. A quorum was present. President Sneed called upon Mr. Jackson to lead the audience in the Pledge of Allegiance. Mrs. Sneed welcomed approximately 100 visitors.

Mrs. Sneed noted that Page 33 of the May 13, 2014 Agenda, Consent Item VIII. P. Revision of Governing Board Policies: Section B – School Board Governance, has been amended as follows:

- Policy BG – School Board Policy Process – Added
- Policy BJ – School Board Legislative Program – Added

Mrs. Kirby moved to approve the Agenda as amended. Mr. Brown seconded the motion.

The motion was approved with a vote of 5 – 0.

Student and Staff Recognition and Celebrations

Dr. Mitch von Gnechten, Executive Director for Secondary Education, recognized Desiree Florez, Coronado HS, who graduated with her AA degree from Scottsdale Community College this month, and will be graduating from Coronado HS on May 22nd.

Dr. Milissa Sackos, Executive Director for Student Services, recognized Arcadia HS students John Reniewicki, Tia Schmittenberg and Sophia Lindemann, who were the top three winners of the Valley Metro “Design a Transit Wrap” Student Art Contest. As the top winner, John Reniewicki’s design is being used to adorn a Phoenix Metro bus.

Dr. von Gnechten recognized Tracy Zhang, a freshman at Desert Mountain HS, who won the Doodle4Google contest for Arizona. If Tracy’s design, Natural Light-Powered Flying Car, receives the most votes, she will receive a $30,000 scholarship and Desert Mountain will receive a $50,000 Google for Education technology grant.

Dr. von Gnechten recognized Brody Begay, Navajo Native American and a sophomore at Coronado HS, who won first place for photography in Division 3 (10th – 12th grade) in the Heard Museum Guild’s 25th Annual American Indian Student Art Show and Sale.

Dr. von Gnechten recognized Rylee Locker, a student at Coronado HS, who was selected as a 2014 recipient of the Arizona Dance Education Organization (AzDEO) Artistic Merit, Leadership and Academic Achievement award.

Dr. von Gnechten next recognized Molly Saddler, an English teacher at Coronado HS, who has been selected to participate in the Rodel Exemplary Principal initiative as a Rodel Aspiring Principal.

Dr. Jeff Thomas, Associate Superintendent, recognized Arcadia HS Boys Track & Field team who recently won the Division II State Championship. The team is coached by John Reniewicki.

Dr. Thomas recognized SUSD Service Learning teachers, Chris Erwin, Sara Teller, Chris Young and Thomas Gabriele, for their contributions to students and the community. Service Learning combines local service with classroom studies in a way that improves student learning while strengthening the community.

Dr. Peterson recognized Scottsdale Educators Association (SEA) President Rony Assali and Katie Assali, both Arcadia teachers, who updated the Board on Unitown. SUSD Students reported to the Board on their experiences with Unitown, which is a program that teaches diversity and focuses on the development of leadership skills.
Dr. Kim Dodds, Director of Gifted Programs and AVID, recognized the 31 SUSD teachers who worked very hard to receive their gifted endorsement.

Dr. Dave McNeil, Executive Director for Elementary Education, recognized Laguna and Sequoya Elementary Schools. The schools earned the A+ School of Excellence™ Award from the Arizona Education Foundation (AEF). This is the third time both schools have been honored with this Award.

Evelyn Karis, graduating President of the Student Advisory Board (SAB), gave the Board an update on SAB’s work this school year. Ms. Karis, who is graduating from Chaparral HS and going on to Princeton, announced the new SAB officers for 2014-15 school year.

Public Comment
Mario Diaz, candidate for the Maricopa County Community College Governing Board, introduced himself to the Governing Board Members and the community.

Francesca Thomas spoke of the highly successful and desired educational product that SUSD offers.

Effie Carlson read a wonderful letter that her child’s second grade teacher at Kiva wrote to the parents of the class. Mrs. Carlson felt the letter was an example of all the good things SUSD has to offer. She thanked the Governing Board for all the work they do.

Mary Lynn Kelly, spoke on behalf of the non-profit she is affiliated with in regard to the reuse of the District’s musical instruments.

Allison Siegel spoke to let the Board know that she and her community love their schools and are committed to public education.

Superintendent’s Comments
Dr. Peterson proclaimed SUSD’s observance of the week of May 5 – 9 as National Teacher Week. The proclamation was given to Rony Assali.

Dr. Peterson proclaimed SUSD’s observance of May 7 as National School Nurse Day. The proclamation was given to Dr. Milissa Sackos.

Desert Mountain HS students attended the DECA Conference in Atlanta, GA. DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

Joe Mettler, crossing guard at Hopi Elementary and Ingleside Middle Schools, was recognized as the AAA Crossing guard of the Year.

The Middle Level Association recognized the following middle school teachers as Middle Level Educators of the Year:

- Nancy Wilkinson, ANLC
- Holly DiTallo, Cheyenne
- Marcia DeMuro, Cocopah
- Gerald Valenius, Copper Ridge
- Lynette Kamap, Desert Canyon
- Ari Blankstein, Ingleside
- Mary McBride, Mohave
- Rhonda Featherston, Supai

Dr. Peterson congratulated the winners of the PBIS Film Festival, hosted by SUSD on April 30th.

- Best Instructional PBIS video:
  - ES – Tonalea - “Tonalea Rules”
  - MS – Copper Ridge – “Cafeteria”
  - HS – Saguaro – “How to be CATS”
• Best Informational PBIS Video:
  o ES – Pima – “Power Paws for Piper”
  o MS – Desert Canyon – “We are CR2”
  o HS – Coronado – “We Are Dons”
• Grand Supreme Best Video:
  o Laguna ES – “Laguna SOARS”
• Honorable Mention:
  o Cocopah – “Cocopah PRIDE”
  o Copper Ridge – “Bathroom Update” and “Classrooms”
  o Mountainside – “ROAR”
  o Mohave – “Stop, Walk, Talk” and “Kick-off”

May 22nd is graduation day for SUSD high schools. Dr. Peterson wished the graduates the best of luck. He also congratulated the graduates of Scottsdale Online. 29 students graduated today from the program.

Dr. Peterson reminded everyone that SUSD is offering many summer camps and programs for students of all ages.

Nutrition Services is offering a new program this summer called Sunny’s Meal Express. This is a mobile meal service concept that will be delivering free breakfasts and lunches to children in two apartment communities this summer. The program became a reality through the innovative and thoughtful planning of Nutrition Services, Transportation and Building Services departments.

Consent Agenda
A. Acceptance of Gifts - $208,848.02
B. Accounts Payable Vouchers 04/02/2014 through 04/30/2014
C. Payroll Vouchers 03/27/2014 through 04/24/2014
D. Personnel Actions – 03/26/2014 through 04/29/2014
E. Approval of Minutes of April 3, 2014 Special Board Meeting – Board Retreat
F. Approval of Minutes of April 8, 2014 Regular Board Meeting
G. Approval of Minutes of April 11, 2014 Special Board Meeting – Work/Study
H. Approved Approval of Minutes of April 22, 2014 Special Board Meeting – Board Retreat
I. Overnight, Out-of-State, Foreign Field Trips
J. Approval of Auxiliary Operations Statement for March 31, 2014
K. Approval of Student Activities Statement for March 31, 2014
L. Approval of Tax Credit Statement for March 31, 2014
M. Annual Transfer of Student Activities Defunct Club Money
N. Approval of Issuance of Contracts to All Certified Employees & Notice of Reasonable Assurance Letters to All Classified Employees
O. Approval of Revision #3 of the 2013-14 Annual Expenditure Budget
P. Revision of Governing Board Policies: Section B – School Governance - Amended
Q. Revision of Governing Board Policy CBI – Evaluation of Superintendent
R. Revision of Governing Board Policy JL – Student Wellness
S. Approve the Renewal of Contracts
T. Award of Invitation for Bid (IFB) #15000, Athletic Equipment
U. Award of Invitation for Bid (IFB), Glazing Services
V. Award of Invitation for Bid (IFB) #15020, HVAC Parts
W. Award of Invitation for Bid (IFB) #15021, Energy Management Systems (EMS) Parts
X. Ratification of Procurement Items Approved by Superintendent or Designees with Prior Board Authorization

Mrs. Perleberg moved to approve the Consent Agenda as amended. Mr. Brown seconded the motion.

The motion was approved with a vote of 5 – 0.

Information/Discussion Items
Daniel O’Brien, CFO, presented Information/Discussion Item IX. A. Budget Update. A PowerPoint was shown reviewing the impacts to the 2014-15 Expenditure Budget and the administration’s recommendations for budget savings. Discussion was had regarding the Budget Carry forward amount and possibly using those projected funds to restore elementary specials.
Dr. Peterson presented Information/Discussion Item IX. B. Update on College Board and SAT Results. A PowerPoint was shown giving the “rest of the story” regarding the true ranking of Arizona’s top high schools. In response to an article in the Phoenix Business Journal, Dr. Peterson provided a fair comparison of SUSD high schools to the “top” charter schools in the state. A comparison was shown using the same number of students taking the SAT test from the charter and private schools and from each of the Districts high schools. Chaparral, Desert Mountain and Arcadia High Schools were shown to have higher average scores for the same amount of student testers than the charter and private schools highlighted in the article. Saguaro held its own and Coronado, although not showing as high scores overall, did have three top SAT scores that were higher than most of the charter and private schools average scores. The Board felt this was a very important comparison and would like Dr. Peterson to share his report with the District’s teachers and Scottsdale Parent Council so that the community would know of the good work being done in SUSD schools.

Dr. Mitch von Gnechten presented Information/Discussion Item IX. C. Report of Advanced Placement, International Baccalaureate, Dual Enrollment, and Concurrent (College) Enrollment Programs. A PowerPoint was shown highlighting the incredible accomplishments by SUSD students. Discussion ensued regarding the differences between the paths of those students choosing Dual Enrollment offerings and those choosing Advanced Placement offerings. The Board would like to see counselors begin the conversation with 8th graders regarding Dual Enrollment and Advanced Placement. Also discussed was Advanced Placement vs. Honors offerings and whether the District should be offering more Advanced Placement courses. The Board would like the data collected added to the Governing Board’s dashboard.

Dr. Andi Fourlis, Assistant Superintendent for Teaching & Learning, and Dr. Mitch von Gnechten presented Information/Discussion Item IX. D. Middle School Honors and Math Update. Dr. Fourlis began with a PowerPoint highlighting the creation, focus, and communication to parents regarding Middle School ELA Honors courses for the 2014-15 school year. Based on community interest and parental support, Cocopah and Copper Ridge have chosen to expand their honors course offerings to include science and social studies in grades 6 – 8. Dr. von Gnechten continued the PowerPoint with an update on Middle and High School Math. In the future, middle school students will be held accountable for their performance. The Middle School Planning Guide will have proposed language ensuring this. An overview was shown on what supports will be given to middle school students, such as additional funding for Math for Success. Also, a 2014-15 middle school to high school “bridge” will be provided to identified 8th grade students who will receive targeted intervention during the summer session. Dr. von Gnechten highlighted 2014-15 High School support courses based on analyses done by each high school on what was needed on their campuses. The Board Members were very complimentary of the plans for middle school and high school and would also like the data collected added to the Governing Board’s dashboard.

Dr. Karen Benson, Director of Curriculum, presented Information/Discussion Item IX. E. Fine Arts Adoption. A PowerPoint was shown reviewing the recommendations from the Fine Arts Adoption Committee. The committee has recommended K-12 materials that include digital resources in line with the District Technology Plan. The recommended materials are Fine Arts/Performing Arts specific that support the Common Core standards. The funding for this adoption is from Capital Override dollars as outlined in the Capital Override Election pamphlet. The Adoption will be brought back for Board approval on the June 3, 2014 Consent Agenda.

Action Items
Dr. Pam Sitton, Assistant Superintendent of Human Resources, and Rony Assali, President of the Scottsdale Educators Association (SEA), presented Action Item X. A. Approval of 301 Pay for Performance Plan. A PowerPoint was shown outlining the plan that was developed to comply with changes made in State Statute §15-977. The proposal was developed by the Teacher Evaluation Committee, which was comprised of teachers and administrators, and approved by over 70% of eligible teachers. The Statute requires that SUSD Governing Board adopt a performance based compensation plan beginning in 2014-15 with new components for Pre K-12th grade certified teachers, all content area teachers, Speech and Language Pathologists, Librarians, certified Teachers-on-Assignment and Counselors. Dr. Sitton and Mr. Assali reviewed the proposed plan that will be 33% based on Teacher Classification and 67% based on District Performance. Board Members discussed pre and post testing and the use of Galileo as an assessment tool.
Mr. Jackson moved to approve the new 301 Pay for Performance Plan. Mr. Brown seconded the motion.

The motion was approved with a vote of 5 – 0.

Board President Sneed presented Action Item X. B. Proposed Issues to Submit to Arizona School Boards Association (ASBA) for Discussion at the Delegate Assembly on September 6, 2014 and Selection of a Delegate and Alternate to the Delegate Assembly. ASBA is asking every district to submit their proposed issues that fall into three categories: long term, short term, and 2015 Session-specific legislation. The Board agreed that the same proposed issues submitted last year should be submitted again. They are:

- **Long-Term Issues**
  - Uphold local control
  - Raise per-student funding to the national average
  - Reduce administrative requirement for funding

- **Short-Term Issues**
  - Raise per-student funding to the national average
  - Raise special education funding
  - Fund full-day kindergarten programs

- **2015 Session-Specific Issues**
  - Reinstate inflation funding and capital funding
  - Oppose all unfunded or underfunded mandates
  - Change ballot language to reflect “Renewal of Override” or “Local Support,” instead of “Budget Increase”

Mr. Jackson moved to select Mr. Brown as the District’s Delegate to ASBA’s Delegate Assembly. Mrs. Sneed seconded the motion.

The motion was approved with a vote of 5 – 0.

Mr. Brown moved to select Mrs. Sneed as the District’s Alternate to ASBA’s Delegate Assembly. Mrs. Kirby seconded the motion.

The motion was approved with a vote of 5 – 0.

**Future Action**

Mrs. Perleberg would like a report on the District’s CTE programs.

Mrs. Kirby would like more discussion on Gifted Offerings.

**Dates of Upcoming Meetings**

- **Tuesday, May 27, 2014 – 12:00 PM** - Special Board meeting – Work/Study
- **Tuesday, May 27, 2014 – 2:00 PM** - Special Board Meeting – Executive Session
- **Tuesday, June 3, 2014 – 5:00 PM** – Regular Board Meeting
- **Thursday, June 5, 2014 – 12:00 PM** - Special Board Meeting – Study Session
- **Thursday, June 5, 2014 – 2:00 PM** – Special Board Meeting – Executive Session
- **Tuesday, June 24, 2014 – 2:00 PM** – Regular Board Meeting – Budget Adoption

**Governing Board Reports**

Mr. Brown reported on the Scottsdale Online graduation ceremony earlier this afternoon. He appreciates their efforts and how hard they worked to graduate.

At 9:15 PM, Mr. Brown moved to adjourn the meeting. Mrs. Perleberg seconded the motion.

The motion was approved with a vote of 5 – 0.
Dated this 13th day of May 2014.

The Governing Board of the Scottsdale Unified School District #48

Bonnie Sneed, President

Denny Brown, Vice President

George Jackson

Pam Kirby

Barbara Perleberg