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**Media Advisory**  
**For Immediate Release**  
**Contact: Erin Helm, 480-389-9033**

## **Students to Honor Arizona Veterans in Emotional Elementary School Celebration**

***Thursday, November 9, 2017***

**WHAT:** Cochise Elementary School hosts its 17<sup>th</sup> annual Veterans Day Ceremony

**WHO:** Cochise's 600+ student body with 60+ men and women from the McCormick Ranch area, as well as student family members, who have served in the U.S. Armed Forces

**WHEN:** 9:15 a.m., Thursday, November 9, 2017

**WHERE:** Cafeteria, Cochise Elementary School, 9451 N. 84<sup>th</sup> St., Scottsdale 85258

**ADDITIONAL INFO:** This Cochise tradition gives students the opportunity to thank local veterans for their service to our nation and a chance to understand American history in a more personal way through family members and neighbors.

- Students have created a "Wall of Honor" in the school's cafeteria comprised of an estimated 75 posters bearing photos and biographies of members of their families who have served in the U.S. military.
- Cochise's Girl and Boy Scout troops will present the colors and lead the audience in the Pledge of Allegiance.
- The 4<sup>th</sup> and 5<sup>th</sup> grade choir will sing a medley of patriotic songs.
- Several students will read essays they've authored about what it means to be a veteran.

The event concludes with a mini Veterans Day parade down the school's main walkway, Bobcat Lane, flanked by flag-waving and cheering students and staff.

**MEDIA**

**CONTACT:** For more information, contact Erin Helm: 480-389-9033 or [erinhelm@susd.org](mailto:erinhelm@susd.org).

The *Core Purpose* of the Scottsdale Unified School District is *To Ensure All Individual Learners Reach Their Full Potential*. The Scottsdale Unified School District offers 30 schools, serving approximately 23,000 students. School boundaries include parts of Scottsdale, Paradise Valley, Phoenix and Tempe. Find more information about SUSD at [www.susd.org](http://www.susd.org).

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