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Media Advisory
For Immediate Release

Contact: **Maureen O'Leary, 480-484-6188**

NEWS and INFORMATION

SUSD Hosts Steroid Awareness Workshop

November 14, 2007

- WHAT:** SUSD hosts the first Steroid Awareness Day Workshop with special guest speaker Don Hooton.
- WHO:** SUSD coaches, athletic directors, students, parents and community members.
- WHEN:** Wednesday, November 14, 2007. Reception and registration begin at 6:30 p.m.; program begins at 7 p.m.
- WHERE:** The Phoenician, 6000 E. Camelback Road, Scottsdale.

ADDITIONAL

INFO: Scottsdale Unified School District (SUSD) is hosting the first-ever Steroid Awareness Day Workshop. Highlights include special guest speaker Don Hooton.

Hooton is the president of the Taylor Hooton Foundation, a non-profit organization founded in 2004 to raise awareness about the Performance Enhancing Drug (PED) problem in the nation's high schools.

The organization is named after Hooton's son, Taylor, a young athlete who died at age 17 as a result of his use of anabolic steroids.

The Foundation focuses on raising awareness and educating the public about the widespread use and dangers of PEDs. They are currently pushing to have all 49 states adopt "Taylor's Law," a bill that calls for schools to have a comprehensive education program combined with a meaningful random drug testing program. The bill passed this year in Hooton's home state of Texas.

CONTACT: ***Please note: Marijke is out-of-the-office.*** For more information about this event, please contact Maureen O'Leary at (480) 484-6188 or moleary@susd.org.

Scottsdale Unified School District is one of Arizona's most Excelling school districts, with 22 schools earning the state's highest rating—Excelling—for the fourth year in a row. All Scottsdale schools are rated as Excelling, Highly Performing, Performing Plus or Performing by the Arizona Department of Education. For more information about Scottsdale Unified schools, please visit www.susd.org.

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